



EDINBURGH FESTIVAL FRINGE 2005

James Seabright for Festival Highlights in association with Grand Central Studios and Tinker Theatre presents

Tom Hodge

CONFESSIONS OF A JINGLE WRITER

This candid, auto-biographical hour of comedy and musical improvisation reveals...

- how to recreate a symphony using only a squeegee
- the classical origins of the ubiquitous Nokia ringtone
- what jingle writers do when asked to write "something with a whiskey-ish feel"

... and many more trade secrets from the mysterious world of making music to influence people.

Real-life jinglesmith Tom Hodge tells all about his career as an in-demand composer of music for the advertising industry, tinkling the ivories as he goes. In his first stage appearance since an acclaimed primary school role in *The Pirates Of Penzance*, Tom plays musical snippets live on the piano, and a worryingly odd range of other instruments.

From the strange briefs he receives to the ridiculous lengths he goes in satisfying the weird and wonderful demands of advertising executives, this is a comical and revealing insight into a world that has an influence on all of our everyday lives, whether we like to admit it or not.

Tom Hodge started playing the piano aged six, and has spent the subsequent 24 years honing his musical skills through a variety of jazz and classical training. After studying politics and a stint as an MP's assistant, Tom decided he'd prefer to pursue a music career. Some years of tea-making and technical training at Grand Central Studios led to him taking on his current job as their full-time composer in 2000.

The show features visuals and animations by **Cath Elliot**, whose company Little Giant Pictures creates original illustration for use in film, television, online and printed media. Her Radiohead TV promo was screened at Edinburgh's Film Festival 2003. More information online at www.littlegiantpictures.co.uk.

The show is based on an idea by director **Hannah Eidinow**, whose production of *Gone* by Glynn Cannon won a Fringe First and was named Best Play by *The Guardian* at last year's festival. The production transferred immediately to the New Ambassadors Theatre in the West End to headline the Edinburgh Exported season. Hannah is Artistic Director of Tinker Theatre, Assistant Director to Michael Boyd at the RSC, and recently directed Perrier nominee Tim Fitz Higham's *Paper Boat Show* for its Soho Theatre run.

"Hannah Eidinow's clever and striking production" Lyn Gardner, *The Guardian* on *Gone*

Grand Central Studios creates sound for television, cinema and radio commercials that are used worldwide from its base in London. Their client list includes most major advertising agencies and regularly receives recognition in industry awards for its campaigns. More online at www.grand-central-studios.com.

LISTINGS

CONFESSIONS OF A JINGLE WRITER

Performed by Tom Hodge. Written and devised by Tom Hodge and Hannah Eidinow.

Directed by Hannah Eidinow. Designed by Cath Elliot and Mike Lees. Lighting by Julia Slienger.

At Pleasance Courtyard (Venue 33) 60 The Pleasance Edinburgh EH8 9TJ (Sub-venue: Beside)

4-29 August 2005 (except 10 & 17) at **4.00pm** (1hr) Tickets £4 - £8.50 Box Office: 0131 556 6550

For further information and interview requests, please contact Kat Portman on 020 7439 1173 (June/July) or 07939 393448 (August) or kat@FestivalHighlights.com
To download images please visit the show page at www.FestivalHighlights.com